

# ENGAGING, **EFFECTIVE** HR TRAINING FOR COMPANIES OF ALL SIZES

**+218%**

Companies that invest in employee training and development experience 218% higher income per employee than those that don't.

## DIVERSITY, EQUITY, INCLUSION, & BELONGING

- Allyship & Advocacy
- Authentic Self vs. Whitewashing in the Workplace
- Black History Knowledge Center Session (Highly Interactive)
- Black History through the Ages
- Diversity 101
- Diversity in Action: Building DEI into the Business
- Diversity in the Boardroom
- Diversity Strategic Plan Development
- Employee Resource Group Development
- For the Culture Bonding Session (Highly Interactive)
- Gender Sensitivity
- Inclusive Technology Terminology
- Leading Diverse Talent
- Microaggressions (Multiple Levels)
- Ongoing Support Strategies for Diverse Employees
- The 4 Stages of Psychological Safety (4 Course Series)
- Unconscious Bias
- Unconscious Bias Hiring Practices

## LEADERSHIP & HR CONSULTING

- Employer Brand & Communications
- Employee Engagement
- Strategic HR Management
- Onboarding for Success
- Building a Candidate Profile
- Performance Management & Improvement Plans
- Employee Relations & Workplace Investigations
- Change Management
- Organizational Development
- Career Path Planning
- HR Best Practices
- Policy Writing and Documentation
- Recruitment Services
- HRIS Evaluation & Assessment
- Payroll & Benefits Support
- HR Department Audits
- Effective HR Communication for HR Leaders
- Talent Development Plans
- Delivering Tough Feedback
- Building Trust in the Workplace
- Leadership Strategies
- Customized Modules (Based on Company Analysis)

## PROFESSIONAL DEVELOPMENT & CAREER COACHING

*for organizations*

- Interview Preparation
- LinkedIn Social Branding
- Resume Building
- Career Pathing
- Career Transitions
- Building Meaningful Work
- Experience
- Employee Branding
- Developing and Enhancing Workplace Relationships
- Managing Up With Your Leaders
- Public Speaking for Business Leaders
- HR for Business Owners
- Influence without Power
- Getting Credit for your Work
- Effective Business Writing
- Speaking with Executive Presence
- Business Communication
- Conflict Management

Effective training programs contribute to employee engagement by providing opportunities for growth, learning, and development. In fact, a study by Gallup supports that companies with highly engaged employees achieve 21% greater profitability.

**CWC**  
HUMAN RESOURCES

*We proudly offer over 100 years of collective experience in various areas of HR, People, Culture, and Employment Law - and we're fun, too.*

*We would be honored to work with you!*

Ciera Parks, CEO



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